DISPLAY COLUMN INCH RATES:

Open Rate: per inch	$8.95
Non-profit:	$7.95
Classified Display:	$9.10
Political:	$8.95
Legal Rate: $10 for the first 20 words, .45 each additional word	
Legal Ad Estate Prepaid:	$190.00
Legal Ad Estate Prepaid with 2 executors:	$220.00

COLOR CHARGES:

Full color: 50% of ad cost (maximum of $175 color charge)

Requested Placement Charge: $50 per ad.

NEWSPAPER COLUMN WIDTHS:

Columns	Inches	Picas
1 column	1.565	9p4.668
2 columns	3.225	19p6.336
3 columns	4.944	29p8.004
4 columns	6.634	39p9.672
5 columns	8.31	49p10.342
6 columns	10	60

ANNUAL DISCOUNT RATES:

INCHES PER YEAR	PER INCH RATE
250-499	$8.15
500-749	$7.90
750-999	$7.65
1000-1999+	$7.20

Ask your account exec about Classified Display Annual Contract Rates

PRE-PRINTED INSERTS

NUMBER OF PAGES	COST PER THOUSAND
1-12 pages	$45
13-24 pages	$50
25-36 pages	$55

ONLINE RATES TRANSYLVANIATIMES.COM

BIKETRANSYLVANIA.COM, TRANSYLVANIAEXPLORER.COM

Square banner ad	310 x 255 pixels	$150 per month

DEADLINES FOR DISPLAY AND LEGAL

Monday Edition: 2 p.m. on the Friday prior

Thursday Edition: 2 p.m. on the Tuesday prior

TRANSYLVANIA TIMES ACCOUNT EXECUTIVES:

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Rates effective 1/8/2019